



BRING JOY TO THE WORLD



OUR MISSION

To connect the local community to charities by leveraging the voices of two of the city's most respected media organisations, and to share the gift of hope to those who lack the means to improve their lives.

Campaign Organisers

- South China Morning Post (SCMP)
- Radio Television Hong Kong (RTHK)

Honorary Patron

Mrs. Regina Leung

Beneficiary Selection Committee

(Comprising representatives of:)

- SCMP
- RTHK Radio 3
- OSC Secretariat
- OSC major donors
- WiseGiving of the Hong Kong Council of Social Service

Independent Charity Advisor

- WiseGiving of the Hong Kong Council of Social Service

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“BRING JOY TO THE WORLD”

“The history [of Operation Santa Claus] is a most honorable one, reflecting most creditably on those who over the years have given so generously of their time to organising this splendid effort, and equally to those who donated their wealth great or small to supporting it.”

-Justice Kemal Bokhary,
Non-permanent Judge
of the Court of Final Appeal



Left to Right: Operation Santa Claus Ambassador, Niki Chow; Director of Broadcasting Roy Tang Yun-kwong; Mrs Regina Leung Tong Ching-yee, wife of Chief Executive; CEO of SCMP Robin Hu and Director of Hong Kong Maritime Museum Richard Wesley attend Operation Santa Claus 2013 kick-off ceremony at the Hong Kong Maritime Museum.

Bring Joy to the World

The theme chosen for 2013's Operation Santa Claus (OSC 2013) was "Bring Joy to the World". Held between Monday, 11 November 2013 – Friday, 17 January 2014, the campaign – OSC's 26th – was a great success, attracting 29 major corporate donors who joined forces with the Territory's most compassionate individuals and raised a record HK\$21,098,533 for 18 worthy local causes. This brings almost HK\$211 million that OSC and its donors have raised for around 194 projects since it received its first donation back in 1988.

The opening ceremony for OSC 2013 was held on Monday, 11 November 2013 at the Maritime Museum with leading local actress and singer Niki Chow as Ambassador and Mrs. Regina Leung, wife of Hong Kong's Chief Executive, the Hon. Leung Chun-ying GBM, GBS, JP, as Honorary Patron.

This year's closing ceremony was held on Friday, 17 January 2014 at the Grand Hyatt, Wan Chai who kindly donated the cost of the food, drinks and venue.



Left to Right: Wang Xiangwei, Editor-in-Chief, South China Morning Post; Justice Kemal Bokhary and Bryan Curtis, RTHK Head of English Programme Service attend the closing ceremony of Operation Santa Claus in Grand Hyatt, Wan Chai.

Diocesan Boys' School students don their Christmas hats for Operation Santa Claus.



OSC 2013 Special Events

The *South China Morning Post* and RTHK directly organised five community fundraising events over the course of the two months. These activities generated over HK\$607,858 to OSC.



The celebrity team with corporate volunteers and a sand sculpture of Santa Claus in Santa On the Beach games day at Stanley Beach in Stanley.



Tak Nga Secondary School pupils won the Santa Hat Day contest by fitting 68 hat-wearing people in a photo.

1 Dec.

HK\$210,000

Santa on the Beach (SOTB)

Running in its second year, SOTB's five corporate team line up included Li & Fung Trading, Toys "R" Us, Sino Group, and eventual champs, Wing Hang Bank. Also taking part was a celebrity team made up of VIPs such as Chole Chu, AOA, Fantaz. Accompanied by two Santas, the various games on Stanley Beach succeeded in raising HK\$210,000.

7-14 Dec.

HK\$24,000

Santa Hat Day Photo Competition *NEW EVENT!*

Readers of *Young Post* and their pals were asked to either wear their own Santa hat and donate HK\$10 to OSC or buy a specially made one for HK\$30. The poster of the photo showing the largest number of people wearing Santa hats then won a Sino Hotel Group Christmas basket packed full of goodies.

With over 700 hats sold at six schools, the event was a great success. Tak Nga Secondary School eventually won the challenge by squeezing 68 students into one photo!



HKU MBA team put merchandise on sale at a Christmas street fair



OSC Scavengers gather at The Peak for a live radio broadcast.

MTR Challenge: A new Guinness record has been created!



HKUST MBA team

15 Dec.

HK\$84,740

Scavenger Hunt **NEW EVENT!**

This event saw 10 teams of RTHK and SCMP staff, friends and RTHK listeners travel all over Hong Kong Island to unearth hidden treasure!

30 Dec.

HK\$99,118

MTR Challenge **NEW EVENT!**

Congratulations to RTHK presenters Tim Littlechild and Chantel Shafie for setting a new Guinness World Record in visiting all 83 MTR stations in just 8 hours, 8 minutes and 18 seconds! Thanks also to the MTR, Disneyland and Thomson for being major donors.

Throughout Dec.

HK\$190,000

MBA Charity Challenge **NEW EVENT!**

Four teams of MBA students from HKU, CUHK, HKUST and Manchester Business School all submitted intricate business plans aimed at raising money for OSC by selling of branded T-shirts and souvenirs. HKU was the top fundraiser and also took home the inaugural best marketing plan award.



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DONORS AND FUNDRAISING EVENTS

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“It is very important to shed light on the less fortunate in the community. We have a social responsibility to report on those issues so more people can be aware of them, and also to pay tribute to the great work done by the charities, as well as the many companies and individuals who have participated.”

-Wang Xiangwei, SCMP Editor-in-Chief

Swire Properties' Chief Executive Martin Cubbon and host Harry Wong at Swire's White Christmas Street Fair.



UBS staff dress up for a day of fun and games

OSC 2013's Top Donors and Fundraisers

This year, 29 major donors (MJs) each donated HK\$150,000 or over. 40 fundraising events were held during the period. The various MJs' logos subsequently received prominent exposure on the OSC Xmas tree all through Dec. 2013



Morgan Stanley's Directors' Choir at Elements

13 Dec.

HK\$5,392,065



UBS Fancy Dress Party

In addition to donations from commissions earned on its trading floor, UBS also hosted a fundraising raffle. The impressive end result was the biggest single donation OSC has received in its 26-year history!



Squash superstar Rebecca Chiu and her fellows at the Wing Ding squash tournament

12 Dec.

HK\$3,200,000

Morgan Stanley's Director's Choir

A staff-backed auction and the company's 11th annual Director's Choir at ELEMENTS made Morgan Stanley the year's second largest donor!

23 Nov.

HK\$2,100,000

Wing Ding Squash Tournament

Now in its 10th year Star player Rebecca Chiu and other squash players in fancy dress succeed in attracting around HK\$2,100,000 of donations!

6-7 Dec.

HK\$1,000,000



Swire's White Christmas Street Fair

Swire generated funds for OSC by hosting a lavish two-day Christmas fair in Tong Chong Street with festive food, games, live entertainment and Christmas market stalls.

Top Donors



Cathay Pacific's cabin crew

About 300 Cathay Pacific Airways pilots, cabin crew and ground staff enchanted travellers and passers-by at Hong Kong International Airport's arrival hall by breaking into an impromptu dance!

11 Dec.



J.P. Morgan

The company's jazz performance and a charity dumpling eating contest proved huge hits with both clients and staff!

21 Nov.



Barclays

A total of 350 Barclays staff transformed themselves into singers, dancers and musicians in a fun night for charity.

12 Dec.



Deacons

Volunteers from law firm Deacons paid a visit to the Hong Chi Association's complex for a Christmas party with members of Dr Dogs.

7 Dec.

Top Donors

Five A Side Football Tournament

Over 300 participants from 16 top corporations took part in the 18th five-a-side football tournament.

8 Dec.



Bank of America Merrill Lynch

A Golf Day and Office Mini Golf Tourney attracted many staff and clients to join the fun!

6, 13 Dec.



Hong Kong Sanatorium & Hospital

Doctors, nurses and staff enthusiastically took part in a cooking contest and charity auction!

16 Dec.



Credit Suisse

Credit Suisse staff turn up for music therapy class alongside children with special needs to experience first-hand the service they support

27 Nov.





Clifford Chance



Pacific Place



Sino Group



Fung Group



Maxim's



Youth Square



Rothschild



Manulife



Dah Sing Bank



Macquarie

MAJOR DONORS

OSC Major Donor for
15 YEARS

Bank of America
Merrill Lynch



Morgan Stanley



OSC Major Donor
for over
10 YEARS

CREDIT SUISSE

J.P.Morgan



宏利
Manulife
For your future™



OSC Major Donor
for over
5 YEARS



CLIFFORD
CHANCE

FANCL



zeshan
FOUNDATION

OSC Major Donor
for over
2 YEARS



ETAK International Ltd



青年廣場
Youth Square

Most Recent
OSC Major Donor



PACIFIC PLACE



Police Tactical Unit



Laguna Christmas Choir



Tai Hang Hau Village Charity Sale



Lamma Treasure Hunt

12 Clubs and Associations – HK\$445,974

The Police Tactical Unit's (PTU's) annual team building programme raised HK\$121,006. The Police Dog Trial held in early November generated HK\$128,679. The A Santa Hash Fun Run brought in HK\$67,868. The Kowloon Cricket Club and Hebe Haven were another generous contributor to OSC 2013.

Laguna Christmas Choir

The Laguna Junior Christmas Choir caroling went from house to house on the weekend of 20 and 21 Dec. On Sun. 22, the choir swelled OSC 2013's coffers still further with a performance at Laguna Park.

Tai Hang Hau Village mini Charity sale

Entirely self-initiated, this charity sale of toys and personal items was organized and hosted by several compassionate youngsters in a Tai Hang Hau Village carpark.

Island Bar Treasure Hunt and Music Quiz

Held at noon on Sun. 8 Dec. 2013, the 15th Annual Lamma Island Treasure Hunt saw four-person teams scour the Island for answers. Father Christmas was on hand to pose for pix with the kids. 4 Dec. saw Island Bar host a Christmas Music Quiz OSC 2013 fundraiser.



Discovery Mind Kindergarten



Tak Nga Secondary School

23 School donors – raised HK\$553,845

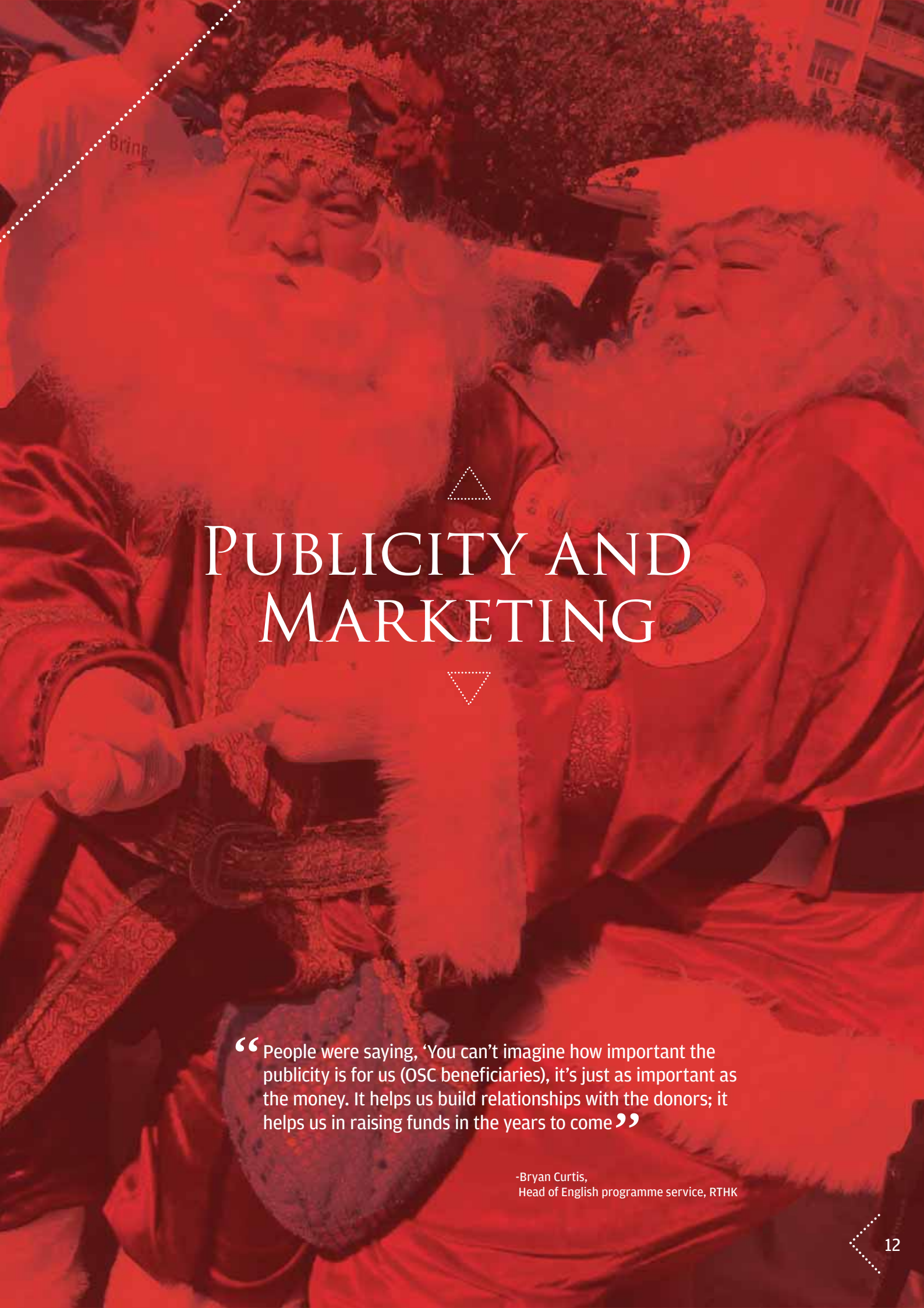
- This year's Top School Fundraiser was **Discovery Mind Kindergarten** whose charity walk raised a sizeable HK\$174,500



- Tak Nga Secondary School** took the year's Most Creative School Fundraising title with a Pancake Tossing day which succeeded in sharing HK\$10,310 with the needy



- Other notable school events included charity sales, funfairs, football and basketball competitions, etc



PUBLICITY AND MARKETING

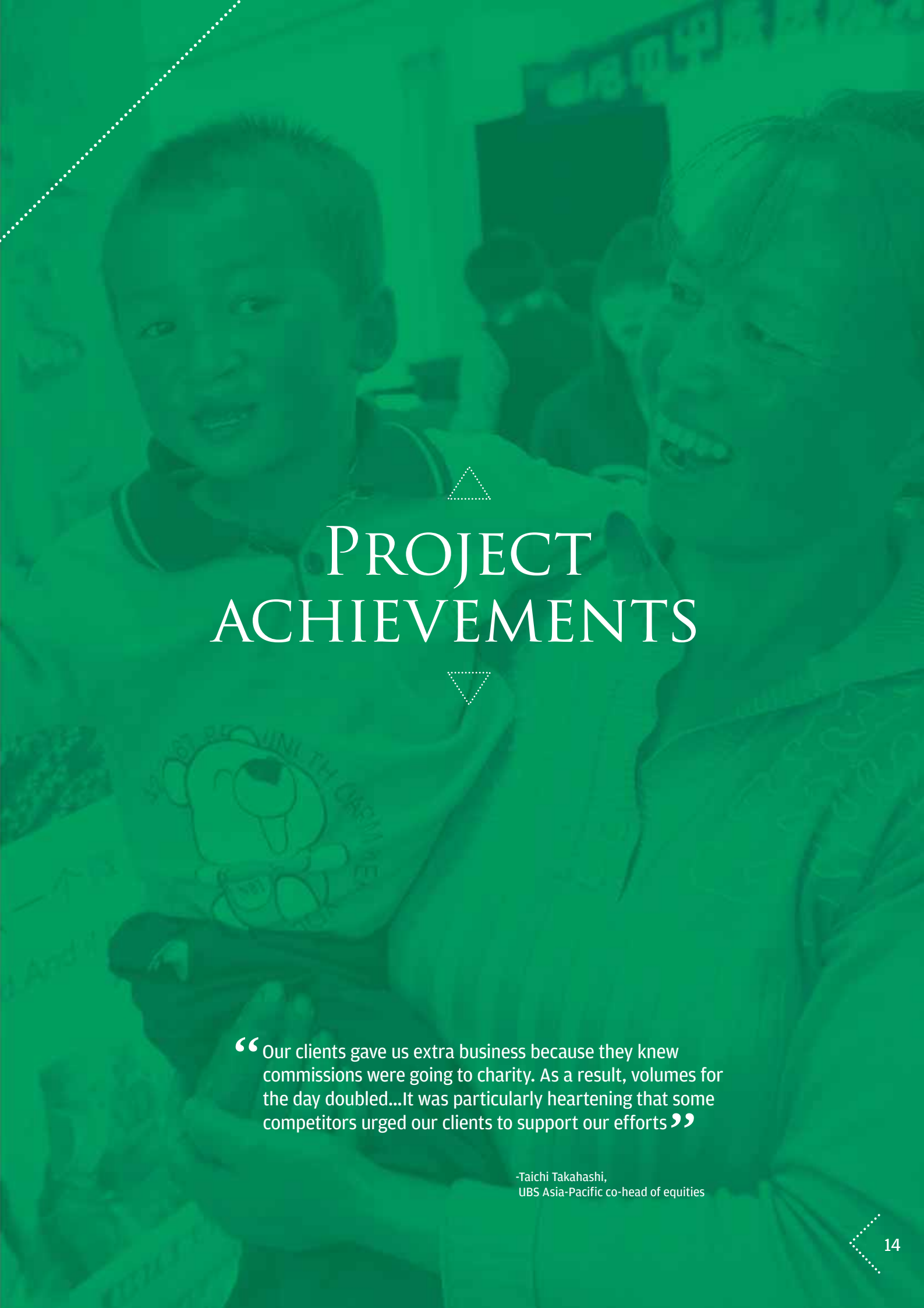
“People were saying, ‘You can’t imagine how important the publicity is for us (OSC beneficiaries), it’s just as important as the money. It helps us build relationships with the donors; it helps us in raising funds in the years to come’”

-Bryan Curtis,
Head of English programme service, RTHK



As in previous years, management and staff at both the *South China Morning Post* and RTHK did their utmost to extend OSC's impact and reach. In addition to extensive coverage of OSC 2013's Opening and Closing ceremonies, both media operations helped increase awareness of the various beneficiaries by co-ordinating interviews and feature stories. Additional media used this year included dedicated OSC 2013 websites (osc.scmp.com and rthk.hk/special/osc2013) and a Facebook Page. Still further coverage of schools' activities came on the pages of Young Post. Also helping to spread the OSC 2013 word to all four corners of Hong Kong were around 120 prominently located OSC billboards, bus shelter ads and a lightbox outside the SCMP's Leighton Road office in Causeway Bay. Thanks must also go leading local media titles such as *Cosmopolitan*, *CosmoGIRL!*, *HK Mag* and *Education Post* for generously donating free pages for OSC ads.





PROJECT ACHIEVEMENTS

“Our clients gave us extra business because they knew commissions were going to charity. As a result, volumes for the day doubled...It was particularly heartening that some competitors urged our clients to support our efforts”

-Taichi Takahashi,
UBS Asia-Pacific co-head of equities

OSC 2012 Project Achievements

OSC 2012 and its donors benefited 18 charitable projects across the following six areas:

- Children & Youth • Community • The elderly
- The environment • Medical • Physical disabilities

Thanks to the kindness of you and others like you, all 18 worthy causes were subsequently granted extra funds and began extending the lives and reach of their projects from Feb 2013 onwards.

Children's Heart Foundation-House of the Heart (HOH)



Christian Family Service Centre - Cook with Hope



Kids4Kids - Buddy Reading for Small Group Home Projects

Organisation	Project title	Key achievements
Children's Heart Foundation	House of the Heart (HOH)	A new hostel was built in Wah Fu Estate for parents of child patients
Hans Andersen Club	Read Freshmen Project	5243 children and parents attended story-telling sessions in 8 kindergarten schools in Yuen Long, Tuen Mun and Sham Shui Po.
Kids4Kids	Buddy Reading for Small Group Home Projects	153 primary students and 36 children from small group homes learnt English through Buddy Reading sessions.
Playright Children's Play Association	Hospital Play for Children	1819 child and teen patients received play service in hospitals to relieve their stress during treatments.
Teach Unlimited Foundation	Teach Unlimited Program	Two university graduates were trained and are providing guidance and extra tuition for 1,000 secondary students of an under-resourced school on a daily basis.
Christian Action	Foreign Domestic Helpers and Migrant Workers Programme (DMW)	The newly renovated shelter provides a clean and safe environment for 18 domestic helpers who are in crisis.
Christian Family Service Centre	Cook with Hope	624 women (survivors of domestic abuse) enjoyed 172 sessions of cooking therapy to release emotional burdens and build a mutual support network.
Operation Dawn	Strengthen Family Connections (SFC) Program	70 family members of drug rehabilitators joined counseling groups and training. 25 drug rehabilitators benefited from individual coaching sessions.

Playright Children's Play Association - Hospital Play for Children



Foodlink Foundation -
Foodlink Expansion Project



World Wide Fund for Nature Hong Kong -
No to Environmental & Ecological Destruction



Hong Kong Red Cross Hospital Schools - iLearn in Hospital

Organisation	Project title	Key achievements
Helping Hand	Helping Hand Link Point	A new 14-seater Rehab bus is in operation to serve 212 frail elders.
Foodlink Foundation	Foodlink Expansion Project	A new van is in operation to collect and deliver surplus food. 150 meals were provided daily and 50 tonnes of food wastage was reduced.
World Wide Fund for Nature Hong Kong	No to Environmental & Ecological Destruction - Education for Sustainable Development Programme for Underprivileged Students (NEED)	Students from 6 secondary schools enjoyed their field trips and learnt from the wild using the specially designed HK ecological hotspots App.
Hong Kong Red Cross Hospital Schools	iLearn in Hospital	6 iPads and 71 notebook computers were bought to assist the learning of student patients
Joshua Hellmann Foundation for Orphan Disease	Diagnostic Testing and Rare Arts Program for Children with Orphan Disease	75 children suspected with orphan disease underwent free diagnostic testing of orphan disease. Some 30 children with various disabilities enjoyed art and yoga classes.

Project Monitoring

To ensure all moneys raised are used to optimal effect, OSC will insist on receiving regular updates in the form of progress reports and presentations from all 18 projects. Specific areas covered include each beneficiary's key achievements and ongoing financial status. OSC staff also visit each project periodically and may also request information and meetings with beneficiaries to monitor the progress of their work on behalf of the disadvantaged.



Little Life Warrior Society - The 3rd Hong Kong-Mainland China Childhood Cancer Patients Exchange Camp

Lions Kidney Educational Centre & Research Foundation-
Purchase and replacement of Haemodialysis Machines for a Renal Dialysis Centre



The Society for AIDS Care -
Community counseling service to promote positive mental health and stress relief programs
for people living with HIV/AIDS, their families and carers

Organisation	Project title	Key achievements
Lions Kidney Educational Centre & Research Foundation	Purchase and replacement of Haemodialysis Machines for a Renal Dialysis Centre	3 new haemodialysis machines and a dialysis treatment chair are in operation, benefiting 20 renal patients per week.
Little Life Warrior Society	The 3rd Hong Kong-Mainland China Childhood Cancer Patients Exchange Camp	239 child cancer patients and their families in HK and Mainland China got to know each other and built mutual support through an exchange camp.
Operation Smile - China Medical Mission	Rural Smiles 2013	Free cleft surgeries were provided to restore smiles of 151 children in rural Yunnan and Sichuan.
The Society for AIDS Care	Community counseling service to promote positive mental health and stress relief programs for people living with HIV/AIDS, their families and carers	366 counseling sessions for people living with HIV/AIDS were held to strengthen social network, relief stress and coping abilities.
Families of S.M.A. Charitable Trust	Medical Equipment and Wheelchair Bank	8 Life-saving medical equipment and wheelchairs were purchased or rented for severely disabled SMA patients.



PERSONAL STORIES

“It’s a meaningful and fun event... a lot of the players were people I have known for many years from the league and previous competitions. It’s fun and we can raise money for people who need it”

-Rebecca Chiu Wing-yin, former
world number 13 of the all-female squash team

Joshua Wixon

Beneficiary

The Joshua Hellmann
Foundation for Orphan Disease



Joshua is a child with Prader Willi Syndrome, which affects his ability to control his hunger and occasionally his moods, and as such, he is constantly seeking out food. However, his mother has noticed that when he is distracted by things that entertain and engage him, he becomes less focused on finding food. He enjoyed the Art In Your Life Program that was run at Jockey Club Sarah Roe School last year immensely. The mixture of art, yoga and other activities saw him leave school on the mornings of each class chatting away about his class that afternoon!

The OSC funded program - Art In Your Life has provided both a learning opportunity and a source of excitement that has taken Joshua's attention away from food, for which his mother was very thankful. As Joshua does in most situations, he flaunted his large personality in the new group setting and was the first to put his hand up for activities and to lend a helping hand to other students! In one of the lessons involving music, he jumped up to help play the drums.

It was truly a wonderful experience for Josh which he still talks about and asks when he will be doing it again.

Wu Wan Tat

Dialysis user

Lions Kidney Educational Centre and Research Foundation



Over the past six years, rain or shine, Wu Wan Tat visits the Lions Kidney Center for haemodialysis treatment. He was with other patients of end-stage kidney disease to undergo the five-hour blood-cleaning process twice a week. Being on haemodialysis is hard to cope with because the process limits his movement.

There were times when unusual conditions happen to patients during dialysis. Some experience unstable blood pressure, irregular pulse, vomiting, or even cramps. Nurses and doctors of the clinic offer their support and sympathy to help them to get through the rough stages.

Since Wu has spent many hours attached to a dialysis machine in the centre, he made a lot of special friends. They share their experiences and comfort each other, and learned to live with the disease and treatment.

Wu is thankful for the help of Lions Kidney Center as it provides affordable and high quality dialysis for end-stage renal patients. The treatment keeps them alive.

Note: Haemodialysis is a process to remove waste products, extra chemicals and fluid from blood. It's a life-saving treatment for patients with kidney failure.

Patricia Chan

Programme Mentor

Teach Unlimited Foundation (TUF)



When a new school year began in September 2013, Tommy, a S5 student, returned to school after a one-year interval in hospital. One year after surgery, he still endured wound pain, leading to his belief that he had little chance of becoming a policeman or fireman as he had wished. What made it worse

was that with both his parents suffering from diseases too, Tommy had to handle everything without much family support. He once revealed to Patricia, programme mentor of TUF, that he could not see a bright future for himself or find the motivation to study.

Pat began to establish a rapport and developed a mentorship with Tommy. She saw Tommy's needs to adopt a more positive attitude toward life and improved his learning attitude. During intensive one-on-one sessions, Pat offered him the needed English learning support and took the time to talk to him. Pat encouraged him to imagine and articulate his dream, always emphasising on hopeful possibilities based on his current efforts. "Only if you work hard can you empower yourself to pursue your ideal life," Pat affirmed.

Tommy has become more motivated and positive. He is the only student who has set a record of full attendance in small-group English session. Recently, he started a new habit of reading elementary English story books and writing book reports. What is even more impressive is that he has joined the school's inter-house Spelling Bee competition, for which he has to learn various new words beforehand. "It isn't an easy task but I'll try my best," Tommy said.

Guo Yuwei

Beneficiary

Operation Smile -
China Medical Mission



*Little Guo is recovering
from the cleft surgery*



Guo Yuwei was born with a severe cleft lip



Guo Yuwei was born into a farmer's family in a remote village in Lincang, Yunnan. It was supposed to be the happiest moment for his parents to welcome their first-born but they were greatly disturbed by the fact that their son was born with a severe cleft lip and cleft palate.

In Guo's first few months, he had trouble sucking milk that his mother had to feed him with a spoon but still, milk would come out from the nose and cause choking, so that he didn't manage to get good nutrition. Though living on a tight budget, his family went all the way to seek medical assistance. Learning of the unbearably high cost of surgery and post-surgery follow up, they were almost defeated. Hope came in the form of Operation Smile to Lincang, where he was able to receive free surgery to repair his cleft deformity. After the surgery, the stress and desperation that previously lined the faces of his parents were replaced with pure joy, and they could not keep their eyes off his beautiful restored smile."

Having his cleft lip and palate repaired, little Yuwei is living an ordinary life in his hometown wearing a big smile day and night. He is an energetic, loving child, who enjoys school. Instead of being isolated and made fun of by his peers, he has made many friends. His life has been miraculously transformed, thanks to cleft surgery.



FUNDING PROJECTS

“When we explained OSC’s aims in our different events and spoke about the charities being supported, people were very generous... Our team hopes to continue with charity work; we see this as just a beginning”

-Wesley Wong, HKU MBA student,
Winner of the OSC MBA Challenge 2013

Animals Asia Foundation



Hong Kong Federation of Handicapped Youth



Half the Sky Foundation



Maggie's Cancer Caring Centre

OSC 2013 Funding Projects

The call for proposals for funding got underway on 1st June 2013 with an ad in the SCMP and via OSC's charity advisor - the Hong Kong Council of Social Services.

By the 5 July 2013 closing date, some 83 applications had been submitted to an 8-person Selection Committee from the SCMP, RTHK, OSC, representatives from the OSC major donors - Morgan Stanley, UBS and the Hong Kong Council of Social Services.

As in previous years, key selection criteria included:

- Project theme
- Project sustainability
- Economic feasibility
- Number of beneficiaries
- List of tangible materials/results and deliveries

Selection priority of OSC was given to smaller organisations with less fundraising ability, the history of receiving OSC funding, organisations with sound management and a high level of transparency.

The 18 charities across five areas (Children & Youth, Community, Elderly, Medical Issues and Mental & Physical Disabilities) were finally selected by the committee. *Project details are listed on page 24.*

OSC 2013 Funding Projects

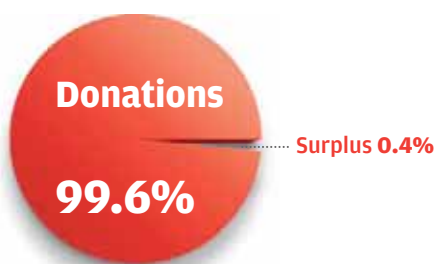
Organisation	Project content	Number of beneficiaries
Children and Youth		
Bring Me a Book	Book Spark: Igniting the Love of Reading for Life To support 40 training workshops for low-income families, teachers and parents; and will set up 20 bookcase library with quality children picture books in schools.	20 schools 8,000 children
Changing Young Lives Foundation	Kiddies Land To provide educational support to 160 underprivileged pre-school children of ages 2-5. The activities will be designed with fun and stimulation and children will be exposed to an English-speaking environment.	160 children
Chi Heng Foundation	Heroes in the Mirror To provide psychosocial support for 110 HIV affected students in central China and to provide education scholarships to 220 HIV impacted secondary students.	220 HIV affected students
Half the Sky Foundation (Asia)	Half the Sky Infant Nurture Programs in Huangshi, Luoyang and Qingyuan, China. To support the work of 38 dedicated trained nannies nurturing 118 orphaned babies at the 3 orphanages in China.	110 orphaned babies
Rainbow Project	Low Income Subsidy Project To provide subsidised occupational and speech therapies to autism children from low income families.	33 low-income families
Watchdog Early Education Centre	Maximizing Occupational Therapy and Physiotherapy Programming for Children with Special Educational needs (SEN) To renovate the Occupational Therapy (OT) room and outdoor play area of the Education Centre to improve the learning environment for 400 SEN's children.	400 children
Community		
Animals Asia Foundation	Dr Dog Animal Assisted Therapy Programme To support 200 Dr. Dogs' visits to individuals with dementia or autism from 200 elderly homes and other organisations.	to make 200 visits
Habitat for Humanity China	Sichuan Post-Earthquake Rebuilding Project To support the 'Sichuan Post-Disaster Rebuilding Project' in Gaohe Township of Qionglai City to rebuild their homes that can withstand 8-magnitude.	65 families with financial difficulties
The Bethune House Migrant Women's Refuge	Shelter For Women Migrants In Crisis To provide a safe shelter for foreign domestic helpers who are in crisis or under vulnerable situation.	over 350 migrant workers / year
Elderly		
Charles K. Kao Foundation for Alzheimer's Disease	Outings for Dementia Patients and Caregivers To support outings for 300 dementia patients, their caregivers, and families.	600 dementia patients, family members and caregivers
Hong Kong Alzheimer's Disease Association	Fee Assistance Scheme for Specialised Dementia Day Care Services To provide subsidies to 64 low-income dementia patients to use the specialised day care services at HKADA's Gene Hwa Lee Centre in Tsuen Wan.	64 elders and care givers
Medical		
Children's Medical Foundation	A Chance at Life for Rural Newborns To set up a Neonatal Care Unit (NCU) in Guizhou Province, China to improve the level of neonatal treatment in the region and to save approximately 600 newborn babies. Selected local medical staff will receive proper child care training.	600 newborns
Lions Kidney Educational Centre & Research Foundation	To purchase 3 new haemodialysis machines and 6 dialysis chairs for the renal dialysis centre in Sham Shui Po.	100 kidney patients
Maggie's Cancer Caring Centre	To support music therapy to 303 cancer patients to become healthier in both body and mind.	303 cancer patients
Mental & Physical Disabilities		
The Hong Kong Down Syndrome Association	To provide support to parents with down syndrome children from peer groups, professional counseling and pre-school rehabilitation services.	70 children and their families
Ebenezer School & Home for the Visually Impaired	The program will provide OT (Occupational Therapy) & ST (Speech Therapy) services to 42 visually impaired students for 1 year.	42 visually impaired students
Sailability Hong Kong	To support professional coaching sessions to 160 disabled sailors, and to sponsor the Hong Kong team for Para Asia Games in 2014.	21 para sailors
Hong Kong Federation of Handicapped Youth	To purchase a rebus for transporting 3,200 disabled members of the Federation.	1,000 rides per year

△
FINANCIAL
HIGHLIGHTS
▽

OSC 2013's total income of HK\$22,147,000 is the highest ever raised in its 26-year history. The majority of this funding (around 99.6%) came from donations with the remainder from bank interest and surpluses carried over from previous years. OSC 2013 also noted an increase in overall donations which rose 18% from HK\$18.6 million to HK\$22 million. As in previous years, overheads and administration costs were kept to a minimum in order to maximise the effectiveness of people's kindness.

The full financial statements for the period July 2013 to June 2014 will be published in osc.scmp.com/report.

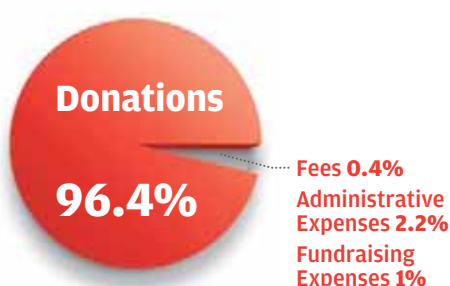
Total Income: 22,147,000



Income

Items	HK\$ ('000)	%
Donations	\$22,053	99.6
Surplus	\$94	0.4
Total	\$22,147	100

Total Expenditure: 20,620,000



Expenditure

Items	HK\$ ('000)	%
Donations (included 1st and 2nd disbursement)	\$19,886	96.4
Fundraising Expenses	\$199	1
Administrative Expenses	\$450	2.2
Fees	\$85	0.4
Total	\$20,620	100

LIST OF DONORS

OSC CORPORATE DONORS

Abacus Project Consultants Ltd.
Accord Dragon Ltd.
Advance Specialist Treatment Engineering Ltd.
Aesop Hong Kong Ltd.
Allied Asia Industries Ltd.
AllianceBernstein
Anisha A. Hotwani Memorial Fund Ltd.
B Marlboros International (H.K.) Ltd.
Bandon Enterprises Ltd.
Bentley Reid & Company Ltd.
Bulk Marine Asia Ltd.
CAF America
Chanel Ltd.
Chevalier Group
CL3 Architect
D. Chellaram (HK) Ltd.
EL Grande Holdings Ltd.
Elissa Cohen Jewellery Co. Ltd.
Enkay Ltd.

Ever Spirit Ltd.
GM Metal Packaging Ltd.
Hang Seng Bank (Trustee) Ltd.
as Trustee of The Wang Family Foundation
Hongkong International Theme Parks Ltd.
HKUST MBA Programs
IFI HK Ltd.
Incisive Media
Item Industries Ltd.
Kismet Inc
Kowloon Shangri-La Hotel
Lamma Island Treasure Hunt by Island Bar
Lee Kee Group Ltd.
Linklaters Solicitors' Carol Service
Markant Trading Organization (Far East) Ltd.
Mei Sing Collections Ltd.
Mey Jen Stage Productions
MTR Corporation Ltd.
Orican Asia Ltd.

Price Bloodstock Management Ltd.
Prosimex Company Ltd.
Pura Saxena Ltd.
Purple Rise Enterprise Ltd.
Red Bull Hong Kong Ltd.
Scholastic Hong Kong Ltd.
SCMP Hearst Hong Kong Ltd.
SCMP Publishers Ltd.
Seanergy Ltd.
Sheen Ultra Ltd.
T/A New Vision International
Sino Administrative Services Ltd.
Sino Group of Hotels
Starlit Way Ltd.
Super Bloom Development Ltd.
Technotronic International Ltd.
The Shamdasani Foundation
Wilkinson & Grist
Wing Hang Bank

OSC SCHOOL DONORS

American International School
Beacon Hill School
Canadian International School
Clearwater Bay School
Community College of City University
Diocesan Boys' School Primary Division
Diocesan Boys' School Secondary Division
Diocesan Girls' School
Discovery Mind Kindergarten

Hong Kong International School
Kiangsu & Chekiang Primary School
International section
Korean International School
Shung Tak Catholic English College
South Island School
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Date

3-Nov-2013
 10-Nov-2013 to 5-Jan-2014
 11-Nov-2013
 11-Nov-2013 to 14-Jan-2014
 17-Nov-2013 to 4-Jan-2014
 20-Nov-2013
 21-Nov-2013
 23-Nov-2013
 26-Nov-2013 to 3-Jan-2014
 27-Nov-2013
 1-Dec-2013
 1-Dec-2013
 1-Dec-2013 to 31-Dec-2013
 2-Dec-2013 to 6-Dec-2013
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 4-Dec-2013 to 31-Dec-2013
 4-Dec-2013
 5-Dec-2013 to 25-Dec-2013
 5-Dec-2013 to 6-Dec-2013
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 6-Dec-2013 to 7-Dec-2013
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 12-Dec-2013
 12-Dec-2013

Corporate donors' fundraising events

SPCA Police Dog Trial 2013
 Sino Group 'Sweet Paper Tales' Charity Sale @Tuen Mun Town Plaza
 OSC 2013 Opening Ceremony
 OSC MBA Charity Challenge 2013
 Sino Group 'Pursuit of Your Perfect Xmas Dream' Charity Sale @Olympian City
 Sino Group of Hotels 'Santa Hat Workshop'
 JP Morgan Jazz Band Show
 Wing Ding Squash Tournament 2013
 Swire Properties Charity Christmas eCards
 Credit Swiss visit to OSC Beneficiary
 OSC Santa on the Beach 2013
 Pokfulam High West's Community Goodies Sale
 Sino Group of Hotels Charity Sale
 Morgan Stanley Charity Bake Auction
 Solicitors' Carol Service 2013
 Christmas Music Quiz by Island Bar
 Kowloon Shangri-La Charity Sale of Festive Hampers
 Police Tactical Unit Team Building Programme
 Pacific Place Santa's House
 Tai Hang Hau Village Mini Charity Sale by Kids
 Youth Square Charity Music Concert
 Bank of America Merrill Lynch OSC Mini Golf Day
 Swire Properties 'White Christmas Street Fair'
 Deacons visit to OSC Beneficiary
 Swire Properties 'Santathon'
 Hebe Haven Yacht Club 'Operation Santa Claus Quiz'
 Five-A-Side Football Tournament 2013
 Lamma Island Annual Treasure Hunt by Island Bar
 Santa Hash 2013
 Manulife visit to OSC Beneficiary
 SCMP Group Charity Sale at Causeway Bay office
 Cathay Pacific Airways Dance Performance
 Barclays Capital Annual Christmas Charity Talent Show
 Morgan Stanleys Directors' Choir

13-Dec-2013	Bank of America Merrill Lynch OSC Golf Day
13-Dec-2013	Rothschild Charity Christmas Party
13-Dec-2013	UBS Fancy Dress Fundraiser
15-Dec-2013	OSC Scavenger Hunt
16-Dec-2013	Hong Kong Sanatorium and Hospital Christmas Party & Cooking Contest
17-Dec-2013	Clifford Chance Annual Charity Quiz Night
18-Dec-2013	SCMP Group Charity Sale at Taipo Office
19-Dec-2013	Kowloon Cricket Club Christmas Carols Sing-A-Long
19-Dec-2013	Sino Art x Bigsoil Charity Workshop
20-Dec-2013	Macquarie visit to OSC Beneficiary
21-Dec-2013	Maxim's visit to OSC Beneficiary
22-Dec-2013	The Laguna Christmas Choir
30-Dec-2013	OSC MTR Challenge
31-Dec-2013	Kowloon Cricket Club New Year's Eve Party
1-Jan-2014	Kowloon Cricket Club Children's Sports Day
11-Jan-2014	Dah Sing Bank visit to OSC Beneficiary
17-Jan-2014	OSC 2013 Closing Ceremony

Date

8-Nov-2013 to 20-Dec-2013	School donors' fundraising events
16-Nov-2013	St. Mark's School Series of Fundraising Events
21-Nov-2013	Discovery Mind Kindergarten Charity Walk 2013
23-Nov-2013	Tak Nga Secondary School Pancake Tossing Relay
25-Nov-2013	Clearwater Bay School Fun Fair
5-Dec-2013	Diocesan Boys' School Santa Hat Day
6-Dec-2013	Tak Nga Secondary School Charity Fashion Show
7-Dec-2013 & 25-Jan-2014	Korean International School Santa Fun Day
12-Dec-2013	HKUST Community Winter Garage Sale
12-Dec-2013	Canadian International School Santa Hat Day
13-Dec-2013	Stay & Play Playgroup Santa Hat Day
13-Dec-2013	Shung Tak Catholic English College Charity Bazaar
16-Dec-2013 to 17-Dec-2013	St. Clare's Girls' School Christmas Fun Fair
18-Dec-2013	Yuen Long Public Secondary School Charity Fair and Variety Show
18-Dec-2013	Beacon Hill School Christmas Charity Concert
20-Dec-2013	Clearwater Bay School Annual Christmas Carol Evening
20-Dec-2013	St. Stephen's College Santa Hat Day
20-Dec-2013	Victoria (Homantin) International Nursery Santa Clothing Day
20-Dec-2013	American International School Dress Red and Green Day

OSC 2013 NEWS COVERAGE

City Section

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